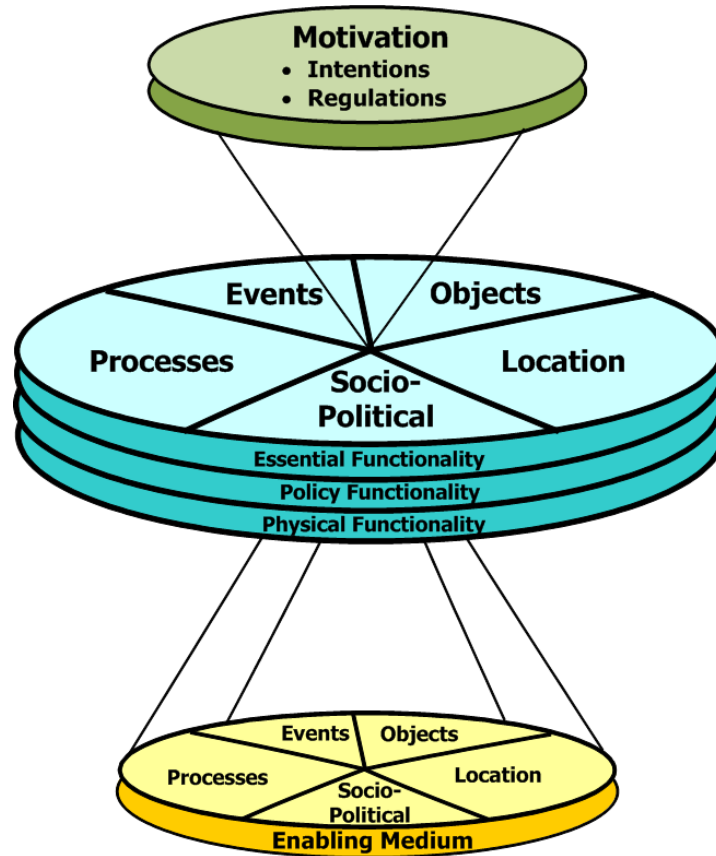


Key Aspects of the Business or Organization



Executives and transformation teams must understand the eight key aspects of the business/organization and their interaction across the enterprise.

Success occurs when these “Eight Aspects” are *aligned, integrated, harmonized and optimized*:

“Eight Aspects”	Combine for Success
<p>The first aspect guides the remaining seven:</p> <ul style="list-style-type: none"> • Motivation – The reason the enterprise, business unit or project exists or is being undertaken. <p>The next five aspects are perspectives from which each business situation can be viewed:</p> <ul style="list-style-type: none"> • Processes • Information • Events • Locations • People <p>The final two aspects create the environment in which the other five exist:</p> <ul style="list-style-type: none"> • Regulation – Laws, policies and business rules the organization must observe. • Enabling Medium – The underlying support or mechanisms, including technology. 	<p>Optimally, each element should be:</p> <ul style="list-style-type: none"> • Aligned up the organization with the “higher” units (e.g., department aligned with division aligned with enterprise) • Integrated across the organization with “sibling” units (e.g., department integrated with department) • Harmonized within a unit and with all elements (e.g., motivation/process/regulation harmonized within department) • Optimized individually, for efficiency and effectiveness (e.g., optimized processes, optimized locations)